

- 在现今竞争如此激烈的社会中，即将进入职场的你做好准备了吗？  
*In such a competitive society at present, are you ready for entering the workplace?*
- 一个职位，众多申请者，你有足够的把握争取到面试机会吗？  
*One job position, numerous applicants, are you confident in getting the interview opportunity?*
- 得到了工作机会并进入试用期，你就可以高枕无忧了吗？  
*After getting the probation opportunity, does that mean you can just be well at ease?*

*Kimberly Law*



## 2013年6月丹丘财税VIP俱乐部活动 丹丘VIP会员子女加拿大职场礼仪培训

**时间：**6月27日（星期四）下午1点-3点  
**地点：**丹丘财税咨询公司 列治文总部  
**费用：**每位\$50（限40人，先到先得，报满为止）

**培训对象：**1996年1月1日前出生的年轻人（能用英语交流）

**报名方式：**请联系您的专属秘书  
**交费及报名截止日期：**2013年6月19日

丹丘特邀身为国际形象顾问协会的国际主席及注册形象礼仪顾问的 Kimberly Law女士为丹丘VIP会员子女提供一场专业的加拿大职场礼仪培训，希望能够帮助丹丘会员子女开拓视野并为进入职场做好准备。

VancouverABC New Immigrants Information Services Inc. invites Ms Kimberly Law, International President for The Association of Image Consultants International (AICI), Certified Image & Etiquette Consultant, to provide a professional training workshop about Canadian workplace etiquette, with which our hopes to help VancouverABC's clients' children broaden their horizon and get ready for the workplace.

### How to Avoid Image Blunders While Getting Started in the Workplace

在职场工作中如何避免形象失误

In this workshop we will explore the do's and don'ts of professional dress and decorum to help you get the job and outclass your competition.

讲座中，我们会探讨职业着装和礼仪，从而帮助你们找到工作，领先你们的竞争者。

- How to dress smart to insure confidence throughout the day  
每天充满自信
- How to use colour to your advantage  
如何用颜色展现优势
- How to avoid costly image faux pas that undermine your effectiveness  
如何避免形象过失破坏个人效能
- The Job Interview — Maximize your success through preparation and presentation  
面试时表达清晰可增加成功概率
- How to mingle like a pro to make a professional impression every time  
如何像专业人士一样与人交往，给人留下专业印象
- The art of introductions to maximize your sphere of influence  
自我介绍的艺术——最大化自己的影响范围
- Greetings and handshakes to impress in every situation  
在各种情况下，如何与人问候和握手，使人印象深刻
- Techno-etiquette inside at the workplace  
工作中的技巧礼节
- How to act smart with your smart phone  
如何巧妙使用智能手机

## Ms Kimberly Law's Bio:



Kimberly Law, AICI CIP is a Certified Image & Etiquette Consultant and principal of Personal Impact International founded in 1999. She is an author, speaker and works with companies, men and women helping them refine their look from head to toe and enhance professional communication, increasing confidence and personal effectiveness, to help her clients look and act their very best, always! She is one of only 125 image consultants — world-wide and was the first in Western Canada to receive international recognition as a 'Certified Image Professional'. She has been featured as an image & etiquette expert across Canada & USA through the media. She currently serves as International President for The Association of Image Consultants International (AICI).

## Kimberly Law女士个人简介:

Kimberly Law女士是国际形象顾问协会注册形象礼仪顾问，也是1999年成立的Personal Impact International的负责人。她是一位作家、演说家，她帮助公司和人们改善自己的外在形象，加强专业沟通，增强自信与个人效能，从而使她的客户拥有最合适的形象、做出最合适的表现。她是全球仅有的125位形象顾问之一，也是加拿大西部第一个得到“注册形象师”国际认证的人。加拿大以及美国媒体都公认她为形象与礼仪方面的资深专家。她现任国际形象顾问协会的国际主席。

## Company Profile:



Personal Impact International provides personal image expertise on a wide range subjects from wardrobe planning & dressing your body type, make-up lessons and colour analysis to corporate image consulting which includes topics on professionalism such as formal to business casual dress, business etiquette and dining etiquette workshops.

## 公司简介:

Personal Impact International公司提供有关个人形象塑造的各方面专业意见：衣橱合理规划以及个人着装、化妆课程以及色彩分析与企业形象咨询，例如从晚礼服到商务休闲装穿着的专业建议，商务礼仪指导和餐桌礼仪培训。

## Some of Ms Kimberly Law & Personal Impact International's Clients:

### Kimberly Law女士及其公司的部分客户:

- Aeroplan Canada
- Canada Safeway
- Davis & Company
- Canada Revenue Agency (CRA)
- Penn Insurance Corp.
- Simon Fraser University (SFU)
- The Canadian Imperial Bank of Commerce (CIBC)
- The Hudson Bay Company (HBC)
- University of British Columbia Sauder School of Business (UBC Sauder School of Business)